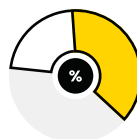# corefy

Routing & Cascading

A complete set of intelligent payment processing tools that helps to ensure maximum performance of your operations. Seize the flexibility and enjoy the smoothest cash flows.

Maximised conversion

Companies achieve up to 40% increase in conversion rates after implementing smart processing.
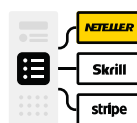
Costs optimisation

The ability to find the lowest-cost way for each transaction can save you up to 30% in payment fees.

Risk protection

Fraud prevention and risk mitigation instruments reduce fraud losses by more than 20%.

Vendor switching

Automated retries and failover save not less than 15% of transactions that otherwise would be lost.

How does it work?

Corefy's smart routing engine maximises payment performance and enables the highest success rates by analysing all incoming and outgoing transactions in real-time based on a variety of selected parameters.

- ✓ Card issuer (country, bank, INN/BIN)
- ✓ Card type
- ✓ Card brand
- ✓ Auth mode (CVV/3DS)
- ✓ Geolocation
- ✓ Store
- ✓ Amount
- ✓ Currency
- ✓ Date & Time
- ✓ Metadata

It allows you to set up and automate routing rules and strategies to ensure all your transactions are processed in the most optimal way. An intuitive graphical interface allows you to edit routing schemes easily, without any coding. Additionally, enable cascading and automatic retries to sit back and watch your approval rates grow.

Is this solution suitable for my business?

The versatility of routing strategies and a robust set of accompanying features tailored to different business models makes Routing & Cascading by Corefy a match for businesses of all types and sizes.

- ✔ Unlimited number of routing schemes

- ✔ Well-crafted optimisation presets that you can modify and combine

- ✔ Processing rules can change automatically when certain conditions are met, such as automatically disabling 3DS after 3 successful payments

- ✔ Recurring transactions will be routed to the right provider using the initially generated tokens

- ✔ Customers can pay you in their local currency, while you'll have the amounts automatically converted to a currency you selected

- ✔ Active monitoring of all available providers and connected accounts for automatic rerouting of transactions until successful completion

- ✔ Automatically cut off suspicious or undesirable traffic using Blocking Schemes with configurable dynamic rules.

How to get started?

See how it works and ask any questions you might have on an online demo.

Schedule a demo →

Client cases

letyshops   **Kuna**   **BOOSTA**

Learn more

Related products

- → Routing & Cascading
- → Payments
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- → Payment routing 101: the essentials you must know
- → Static vs dynamic payment routing: pros & cons compared
- → How to get armed against payments downtime
- → How we onboard our clients: all steps explained
- → Boosting conversion with payment team as a service: 3 client cases